

# Jade Holloway

Graphic Design | Advertising & Branding

jadeholloway.com  
jadedh2000@gmail.com  
behance.net/jadedh2000  
linkedin.com/in/jadeholloway  
@jadeholloway.design

## Skills

Brand Development + Design  
Social Media Management  
Motion Media Design  
Illustration  
Copywriting  
Photo Editing  
Screen Printing  
Creative Leadership  
Project Management  
Collaboration  
Problem-Solving  
Communication  
Adaptability

## Software

Illustrator  
InDesign  
Photoshop  
After Effects  
Premiere Pro  
Dreamweaver  
Mac OS X  
Windows  
Microsoft Office  
HTML/CSS  
Figma  
Procreate  
Brackets  
Canva  
Slack  
Miro  
Mailchimp

## Affiliations

American Institute of Graphic Arts (AIGA)  
AIGA SCAD Atlanta  
SCAD Black Student Association (BSA)

## Awards

GDUSA Package Design Award 2023  
SCAD Achievement Scholarship  
SCAD Academic Scholarship  
2019 CBC Visual Arts Scholarship  
Industrial & Human Interface Design Award  
Dean's List (2019-2023)

## Education

### Savannah College of Art & Design (SCAD)

Atlanta, Georgia  
Bachelor of Fine Arts, Graphic Design  
Minor, Advertising & Branding  
2023

## Experience

### Visual Design Contractor

NerdWallet, San Francisco, CA | Remote in Atlanta, GA  
2023 - Present

Provide support to NerdWallet's Brand Studio team to ideate, design, and execute creative solutions that further NerdWallet's overall brand strategy and company mission.

### AIGA SCAD Atlanta Club President

Savannah College of Art & Design | Atlanta, GA  
2022-2023

Primary spokesperson and coordinator for the official AIGA (American Institute of Graphic Arts) SCAD Atlanta. Created meeting agendas, communicated with faculty advisors, and organized professional development opportunities for design students at SCAD.

### Visual Design Intern

NerdWallet, San Francisco, CA | Remote in Atlanta, GA  
2022-2023

Supported NerdWallet's Brand Studio team to provide visual materials to represent NerdWallet's external and internal brand. External being primarily digital ads, banners, and social media content and internal being slide decks, zoom backgrounds, and branded materials for company-wide events.

### Graphic Design Intern

Vover Inc., Remote | Atlanta, GA  
2021-2022

Adhered to Vover's brand guidelines to design clear and engaging digital materials for their website and social media platforms. Developed and designed social media content, digital and social media flyers for Vover clients, email templates, and landing pages.

### Freelance Graphic Designer

Peachtree City, GA  
2017-Present

Develop design concepts and branding identities for small businesses in the Atlanta area such as logos, business cards, websites, brochures, flyers, and other marketing materials.